

# TAKING RESPONSIBILITY TOGETHER

## TAKING PART IN THE TRADE FAIR SUSTAINABLY

Under the motto “Growth in Balance”, Leipziger Messe is committed to its corporate responsibility and the principle of sustainability. We respect and honour the interests of the environment as well as our fellow human beings and partners in the economic cycle. Guided by the principle of sustainability, we are involved as organisers, service providers and partners in national and international events for recycling management, conservation of resources, energy saving, regional synergies and social matters. We have been awarded the Green Globe platinum seal for our achievements in the areas of environmental protection, social responsibility and economic sustainability.

As an exhibitor, you are making a valuable contribution to environmentally friendly events and responsible business practices with the sustainability fee. You are actively contributing to sustainable participation in the trade fair.

### WHY DOES THE SUSTAINABILITY FEE EXIST?

The sustainability fee is an important step towards making our trade fair events more environmentally friendly. With your contribution, together we can:

- fulfil the legal requirements of the Circular Economy Act,
- create a sustainable and innovative trade fair platform for exhibitors and visitors,
- finance future-oriented, sustainable investments,
- minimise the environmental impact of events.

### WHAT IS INCLUDED IN THE SUSTAINABILITY FEE?

**Environmental component:** It promotes sustainable investments – for example in more climate-friendly heating, the expansion of renewable energies, modern mobility solutions, resource-saving procurement and sustainable trade fair construction ideas. *Your fair stand is supplied with 100% green electricity.*

**Waste component:** It ensures *environmentally friendly waste disposal* at your exhibition stand for the entire duration of the event, in accordance with circular economy principles. Our aim is to avoid waste and achieve the highest possible recycling rate..

### WHAT SERVICES ARE INCLUDED IN THE FEE?

- Disposal of waste in normal household quantities of up to 100 litres
- Separation and recycling: ensuring appropriate disposal in accordance with commercial waste regulations
- Collaboration with innovative partners to reduce waste volumes and maximise recycling
- Personnel assistance at the disposal site for correct waste sorting

### WHICH SERVICES ARE NOT COVERED BY THE FEE?

- Waste from setting up and dismantling the exhibition stand
- Special waste or large quantities of waste
- Stand construction materials or packaging waste in large quantities

This waste must be disposed of at your own responsibility and for a fee via the online ordering system (OSC).

### WHAT ADVANTAGES DOES THE SUSTAINABILITY FEE HAVE FOR YOU?

We are sending out a strong signal for environmentally friendly trade fair formats and a climate-friendly future. The sustainability fee enables us to make targeted investments in the organisation of responsible trade fairs.

#### Your benefits as an exhibitor

- You will benefit from sustainable infrastructure without additional organisational effort.
- You will meet current and future legal sustainability requirements.
- You will be supporting a climate-friendly event and benefit from a positive perception by customers, partners and visitors.

*Any questions? Our team is happy to help at any time!*